

7

Things to Update

on Your LinkedIn Page for job search

1

Update your LinkedIn photo

Choose a clear, friendly, and appropriately professional image

2

Update your LinkedIn Status

Update it professionally and strategically: share the article you just wrote, share what inspires you, add your own comments to a reshared post

3

Unique Profile Heading

Showcase your specialty, be specific about what sets you apart from the competition

4

Treat your Lin Profile like your Resume

Highlight your best accomplishments; Make sure your experience section is fleshed out with bullet points that describe what you did, how well you did it, who it impacted

5

Personalize your URL

It's much easier to publicize your profile with a customized URL

6

Include rich media and projects works

Add presentations, videos - show examples, show yourself in action

7

Request recommendations

Approach different people and suggest particular skills or experiences you would like them to highlight, to showcase your strengths